



Dealership programs  
designed with **your**  
**business in mind**

## Programs designed by dealers **for dealers**

Developed in collaboration with top-tier providers and our Dealers Committees, CADA 360 programs are a powerful set of comprehensive solutions crafted to meet dealers' specific needs.

- CADA 360 Employee Benefits
- CADA 360 Retirement Savings
- CADA 360 Drive HR
- CADA 360 Garage Insurance
- CADA 360 Home and Auto Insurance
- CADA 360 Security Services

## **Boost your dealership while protecting your interests.**

By choosing CADA 360, you actively support provincial associations and CADA's advocacy work on crucial matters such as taxation, legislation, industry relations, and beyond.

## **CADA 360** is the **best choice** for you

### **DEALER-CENTRIC APPROACH**

- Created and managed by experienced dealers
- Designed for your unique business needs

### **COMPETITIVE ADVANTAGE**

- Unparalleled buying power
- World-class partners

### **FLEXIBLE**

- Customizable to meet your dealership's requirements
- Adaptable to incorporate business change

### **EXCEPTIONAL SERVICE**

- Exclusive online and telephone support
- Access to Dealer Committee members and CADA experts

For more information,  
call: 1-800-463-5289  
email: [cada360@cada.ca](mailto:cada360@cada.ca)  
or visit [cada.ca/cada360](http://cada.ca/cada360)



# Take advantage of everything CADA 360 has to offer

## CADA 360 EMPLOYEE BENEFITS

Attract, retain, and motivate employees with cost-effective benefits.

**SOLUTION:** Customizable benefits at affordable rates.

### Key features:

- Low risk and high non-evidence maximums
- Rate stabilization features
- Efficient claims management

### Competitive edge:

- Health, drugs, vision and dental coverage for employees
- Lowest expenses in the market
- Volume-buying and superior claims management for stable rates
- Exclusive for dealers and senior executives
- Proven stability for 70 years
- Flexible plan designs
- Well funded reserves
- Retiree Plans – exclusive Retired Dealers and Retired Employees Plans

CADA 360 Employee Benefits administered by Canada Life®

## CADA 360 GARAGE INSURANCE

Stable coverage for property, casualty, cyber security, liability, and contingency.

**SOLUTION:** Comprehensive program that insures your dealership and helps manage risks.

### Key features:

- Customizable coverage options
- Expert and superior service
- Free risk management services
- 0% premium financing with monthly plan
- 24-hour claims service
- Free background and security checks

### Competitive edge:

- Over 1,500 dealerships in the program
- Stabilized premiums
- Competitive pricing with a large premium base.
- Nearly 40 years of consistent service
- High dealer retention – over 96%

CADA 360 Garage Insurance powered by HUB International Ltd

## CADA 360 DRIVE HR

A solution to reduce costs and streamline HR management.

**SOLUTION:** All-in-one automated system for HR management and communication.

### Key features:

- Hiring, onboarding, training, schedules, time and attendance, health and safety, vacation requests and more.
- End-to-end employee life-cycle management
- Training and corporate communications delivery

### Competitive edge:

- Unified solution for dealerships
- Enhanced employee engagement, performance and satisfaction
- Reduced risk with consistent training and policies
- Automated and standardized HR activities

CADA 360 Drive HR powered by DriveHRIS

## CADA 360 RETIREMENT SAVINGS

Convenient option for employee future savings.

**SOLUTION:** Tax-effective and professionally managed, secure array of investment funds.

### Key features:

- Convenient payroll deductions
- Immediate tax savings
- Easy fund transfer
- 24-hour access
- Semi-annual statements

### Competitive edge:

- Higher returns with lower-than-retail fees
- Diverse plan designs: Group RRSP, Group RPP, DPSP, TFSA

CADA 360 Retirement Savings administered by Canada Life®

## CADA 360 HOME & AUTO INSURANCE

A personal insurance that leverages the buying power of the workforce to save money for dealers and employees.

**SOLUTION:** No-cost, no-admin solution that enhances employee loyalty and retention.

### Key features:

- Preferred rates and discounts on home and auto insurance
- No-fee monthly payment plan or full credit card payment
- Customizable packages and options
- Claims service satisfaction guarantee
- Usage-based insurance rewards safe driving

### Competitive edge:

- Preferred rates for savings over individual rates
- Convenient quotes by phone with paperless application
- Flexibility with info sessions and onsite quoting
- Access to top insurers and excellent customer service
- Coverage extends to all household members

CADA 360 Home & Auto Insurance powered by HUB International Ltd

## CADA 360 SECURITY SERVICES

Effective dealership lot management and vehicle theft recovery, with consumer sell-through.

**SOLUTION:** RecovR® is a no upfront cost, hassle-free solution that helps dealerships monitor their inventory and locate and recover missing vehicles.

### Key features:

- Wireless, easy-to-install, battery-powered locator device
- Powerful lot management tools track vehicles from arrival to sale
- RecovR integrates with popular DMS systems
- Share stolen or missing vehicle location with police if necessary
- No upfront costs for dealerships

### Competitive edge:

- Advanced inventory management platform
- Satisfies Garage Insurance provider requirements
- New F&I revenue stream
- Peace of mind for customers with locator and theft recovery
- RecovR is owned by Swiss technology leader Kudelski Group, with nearly \$1B in annual revenues.

CADA 360 Security Services powered by RecovR